

# 2021 EDITORIAL CALENDAR

WITH SPECIAL ADVERTISING FEATURES

# CHICAGO

MAGAZINE

## ISSUE

### JANUARY

SAF Close: November 2  
SAF Materials: November 4  
Ad Close: November 11  
Ad Materials: November 13  
Newsstand: December 17

### FEBRUARY

SAF Close: December 7  
SAF Materials: December 9  
Ad Close: December 16  
Ad Materials: December 18  
Newsstand: January 21

### MARCH

SAF Close: January 11  
SAF Materials: January 13  
Ad Close: January 20  
Ad Materials: January 22  
Newsstand: February 18

### APRIL

SAF Close: February 8  
SAF Materials: February 10  
Ad Close: February 17  
Ad Materials: February 19  
Newsstand: March 18

### MAY

SAF Close: March 8  
SAF Materials: March 10  
Ad Close: March 17  
Ad Materials: March 19  
Newsstand: April 15

### JUNE/JULY

SAF Close: April 5  
SAF Materials: April 7  
Ad Close: April 14  
Ad Materials: April 16  
Newsstand: May 13

## EDITORIAL FEATURES

- › Top Doctors
- › Outdoor Fun This Winter

- › Top Doctors: Kids and Maternal Health
- › Guide to Weddings

- › Spring Fashion
- › The New Power Players

- › Spring Dining
- › Habitat: Home and Design
- › Spring Cleaning: How to Get Rid of Anything

- › Things You Can Do for Free
- › Summer Travel

- › Best Places to Live
- › Top Doctors: Cardiology

## SPECIAL AD FEATURES

- › Professional Profiles\*
- › Excellence in Hospitals

- › Professional Profiles\*
- › Aging Well
- › Staycations
- › Super Lawyers
- › Visit Florida

- › Chicagoland Cosmetic Surgery Profiles\*
- › Education Guide
- › Top Real Estate Developments
- › Lake Geneva

- › Family Law
- › Habitat
- › Real Estate Profiles\*

- › Women to Watch\*
- › Exceptional Woman in Medicine\*
- › Midwest Travel

- › Professional Profiles\*
- › Return to Summer
- › Go West

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### NEWSSTAND SPECIAL ISSUE

Newsstand: June 10

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### AUGUST

SAF Close: June 14  
SAF Materials: June 16  
  
Ad Close: June 23  
Ad Materials: June 25  
  
Newsstand: July 22

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### SEPTEMBER

SAF Close: July 12  
SAF Materials: July 14  
  
Ad Close: July 21  
Ad Materials: July 23  
  
Newsstand: August 19

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### OCTOBER

SAF Close: August 9  
SAF Materials: August 11  
  
Ad Close: August 18  
Ad Materials: August 20  
  
Newsstand: September 16

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### NOVEMBER

SAF Close: September 6  
SAF Materials: September 8  
  
Ad Close: September 15  
Ad Materials: September 17  
  
Newsstand: October 14

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### DECEMBER

SAF Close: October 4  
SAF Materials: October 6  
  
Ad Close: October 13  
Ad Materials: October 15  
  
Newsstand: November 11

## EDITORIAL FEATURES

› 50 Iconic Eats

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› Best of Chicago  
› Top-Producing Real Estate Agents

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› Best Public High Schools  
› Fall Fashion  
› Habitat: Home and Design

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› Guide to Fall  
› Top Doctors: Surgery

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› Fall Dining  
› Philanthropy Guide

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› Chicagoans of the Year

## SPECIAL AD FEATURES

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› Top-Producing Real Estate Agent Profiles\*  
› Chicago Profiles\*

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› Family Law  
› Education Guide  
› Habitat  
› Make it Lincoln Park

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› Professional Profiles\*  
› Experience Chicago  
› Fall Getaways  
› Lake Geneva

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› Give Chicago  
› Chicagoland Cosmetic Surgery Profiles\*  
› Aging Well  
› Visit Florida

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› Chicagoland Dental Profiles\*  
› Winter Getaways  
› Home for the Holidays